



# BlueAlliance & BlueAlliance CARE+

Partnering with you to improve the care of your patients our members





# BlueAlliance & BlueAlliance CARE+

BlueAlliance and BlueAlliance Care+ are value-based programs that support the provider community in our collective efforts to deliver a sustainable, meaningful and reliable health care experience for your patients — our members.

BlueAlliance is the program for the commercial Blue Cross Blue Shield of North Dakota (BCBSND) members. BlueAlliance Care+ is the program for the Medicaid Expansion members. Even though they are separate programs, they are very much aligned.

## IT'S BUILT ON FOUR PRINCIPLES



**Members  
come first**



**Deeper  
partnerships  
with providers**



**Pay providers  
for outcomes**



**Address key  
cost drivers**

## THE BLUEALLIANCE & BLUEALLIANCE CARE+ DIFFERENCE



BlueAlliance & BlueAlliance Care+ represent a paradigm shift in care delivery, contracting and patient outcomes – a shift in which we all share the responsibility for improving the quality of care and reducing the cost growth.

### **Traditional Fee-for-Service**

- Rewards volume not value
- Does not support coordinated care
- Focused on episodic care
- Challenging for individuals to navigate
- Often unfulfilling for health care practitioners

### **BlueAlliance & BlueAlliance Care+**

- Align reimbursement with results
- Empower providers with data
- Focus on overall health
- Shared decision-making and risk
- Allow providers to invest in practice transformation

## A COLLABORATIVE APPROACH



**BlueAlliance & BlueAlliance Care+  
rewards patient outcomes and are grounded  
in providing value for all stakeholders.**



### **Providers**

Receive information they need  
to be proactive in care and earn  
incentives for outcomes that  
contribute to better health for  
their patient populations



### **Members**

Have access to care that supports  
them in being healthy and guides  
them through illness or injury



### **Employers**

See that unsustainable cost  
increases are being mitigated  
and employees are healthier



### **BCBSND**

Plays a role in improving health  
outcomes and pays for services  
that clearly contribute to the  
health of our members and  
our communities

## PROVIDERS PARTICIPATE AT DIFFERENT LEVELS



### BlueAlliance

#### Small Provider Model

No attributed  
member threshold

Patient Centered  
Medical Home  
(PCMH) Foundation

Program Performance  
Payments

#### Midsize Provider Model

1,000 – 7,500 attributed  
members at the time  
of signing contract

Patient Centered  
Medical Home  
(PCMH) Foundation

Program Performance  
Payments &  
Total Cost of Care (TCOC)

#### Large Provider Model

Over 7,500 attributed  
members at the time  
of signing contract

Patient Centered  
Medical Home  
(PCMH) Foundation

Program Performance  
Payments &  
Total Cost of Care (TCOC)

### BlueAlliance CARE+

No attributed member threshold

Patient Centered Medical Home (PCMH) Foundation

Base Care Management Payment + Performance Based Incentive

#### Why PCMH?

The PCMH care model depends on primary care to both proactively direct patients toward prevention and wellness and to holistically manage chronic disease.

Coordinating that kind of care is critical to patient success, but takes time.

## HOW ARE PROVIDERS MEASURED?



### Quality Measures

The following measures are used for assessing quality of BlueAlliance & BlueAlliance Care+ providers. Based on provider feedback, the quality measures for BlueAlliance & BlueAlliance Care+ are aligned to the greatest extent possible.

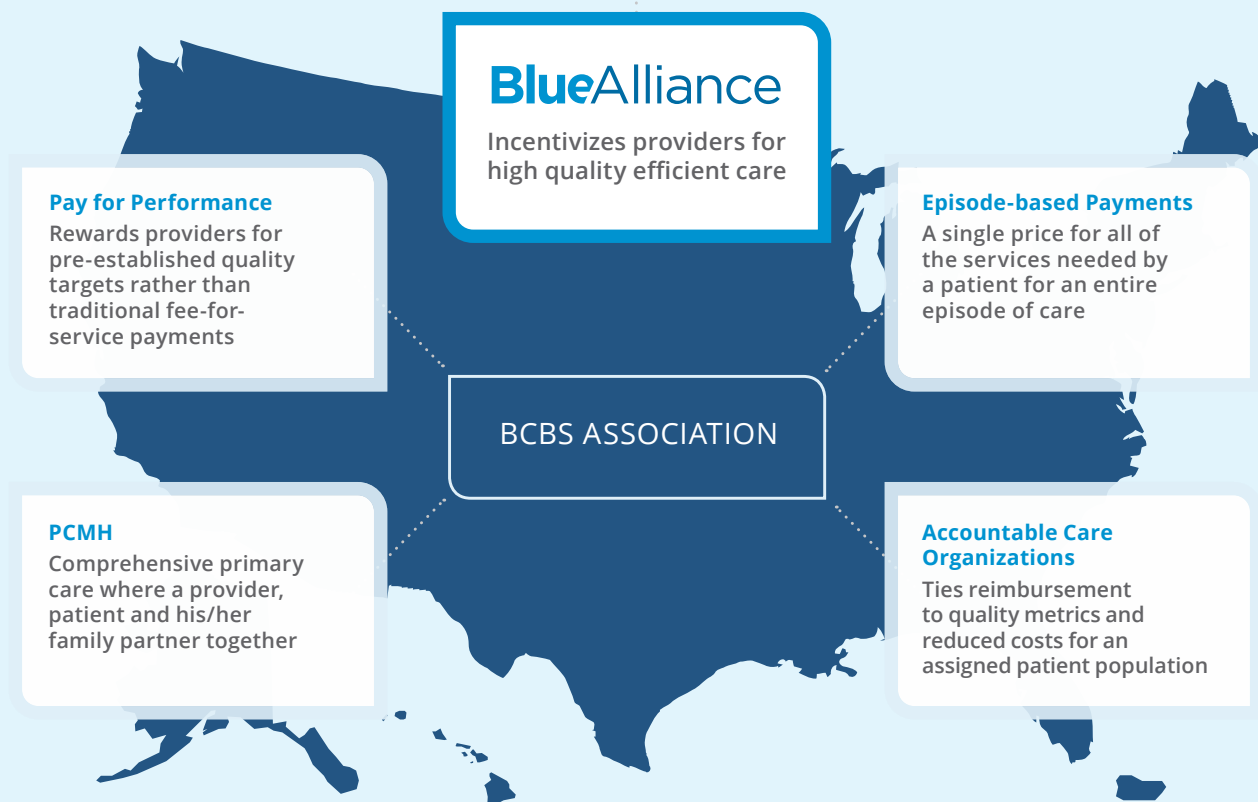
Measure Name	2023 BlueAlliance Small Provider Model Measure	2023 BlueAlliance Midsize Provider Model Measure	2023 BlueAlliance Large Provider Model Measure	2023 BlueAlliance Care+ Measure
Primary Care Visits (PCV)	Yes	Yes	Yes	Yes
Post-Discharge Follow up	Yes	Yes	Yes	Yes
Potentially Preventable ER Visits (PPV)	Yes	Yes	Yes	Yes
Potentially Preventable Admissions (PPA)	Yes	Yes	Yes	Yes
Potentially Preventable Readmissions (PPR)	Yes	Yes	Yes	Yes
Breast Cancer Screening (BCS)	Yes	Yes	Yes	Shadow
Colorectal Cancer Screening (COL)	Yes	Yes	Yes	Shadow
Cervical Cancer Screening (CCS)	Shadow	Shadow	Yes	Shadow
Well Child Visits 0-15 months (W30a)	No	Yes	Yes	No
Well Child Visits 15-30 months (W30b)	No	Yes	Yes	No
Child and Adolescent Well-Care Visits (WCV)	Shadow	Shadow	Shadow	No

For each provider model, there are minimum thresholds, target thresholds and stretch goals to incentivize better performance for higher pay.

**IN COLLABORATION  
WITH THE BLUE CROSS  
BLUE SHIELD  
ASSOCIATION**

Because health concerns vary from state to state, each Blue Cross Blue Shield plan develops value-based/quality care programs that address local needs. While BlueAlliance is the solution that addresses North Dakota concerns, it is part of a bigger, nationwide effort to collaborate with providers to improve health outcomes while containing costs.

**National Value-based Programs**



For more information, contact the Provider Partnerships Team at [prov.partners@bcbsnd.com](mailto:prov.partners@bcbsnd.com).



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