# Intranet and Email Articles

Copy and paste the following content for articles on your intranet or in a stand-alone email for your employees.

Headline:

Introducing BCBSND Care Connect from Blue Cross Blue Shield of North Dakota.

Main Message:

Our health insurance provider, Blue Cross Blue Shield of North Dakota (BCBSND), released a new app called BCBSND Care Connect for some of our eligible employees. The app is a secured platform where employees can connect with registered nurses and licensed social workers from BCBSND’s care management team at no cost to them or their employer.

The app aims to help people build healthy habits that can impact their overall well-being through multiple features including:

- Daily checklists

- Scheduled reminders

- Secured chat with a care manager

- Real-time data dashboards

- A curated library of helpful content

Eligible team members will receive an invite from BCBSND if they appear to be a good candidate for this tool. Alternatively, members can contact BCBSND Care Management at 701-277-2100 or 1-800-336-2488, Monday through Friday, 8:30 AM to 4:30P PM CT to see if they qualify.

Learn more about this new app at [www.bcbsnd.com/care-connect](http://www.bcbsnd.com/care-connect).

# Short Article for Newsletter or email

Copy and paste the following content for short articles on your company intranet or as a short email story.

Headline:

Introducing BCBSND Care Connect from Blue Cross Blue Shield of North Dakota

Main Message:

Our health insurance provider, Blue Cross Blue Shield of North Dakota (BCBSND), released a new app that gives eligible employees a secured platform to connect with registered nurses and licensed social workers at no cost to them or their employers. The app aims to help these people impact their overall well-being by getting support in adopting healthy habits and managing complex conditions. Learn more about BCBSND Care Connect, including eligibility and features, at [www.bcbsnd.com/care-connect](http://www.bcbsnd.com/care-connect).