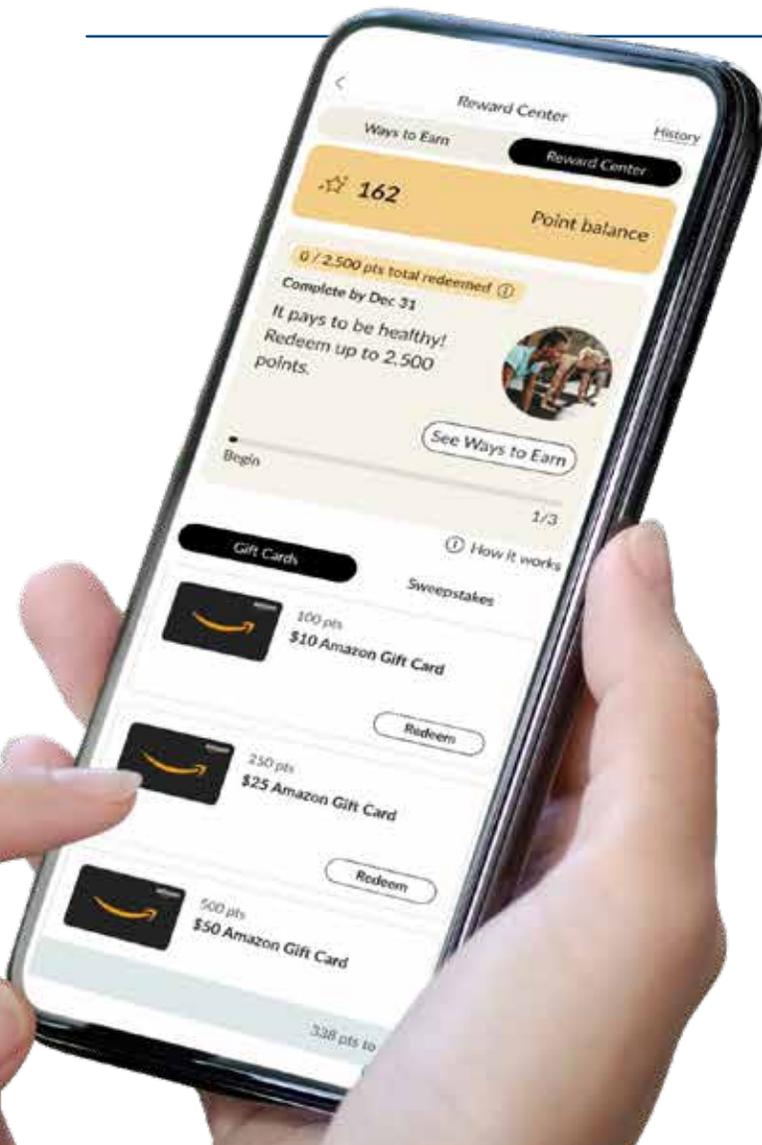


HEALTHY CHOICES THAT PAY OFF

COMPLETE ACTIVITIES TO EARN POINTS TOWARD BCBSND.ME REWARDS

Earn up to \$250 in gift cards



How it works

-  Register or sign in at BCBSND.me and open "Rewards" → "Ways to Earn"
-  Complete healthy activities to start earning points
-  Earn points and redeem your digital gift cards or enter into sweepstakes