# **VitellaCare Ready-Made Messaging Templates**

Use the following emails to make it easier to remind your teams throughout the year that they can use VitellaCare, managed by Crossover, as part of their health benefits. All you have to do is copy and paste the relevant content into a new message and hit send.

**Email 1 – Introduction**

Subject Line: Introducing VitellaCare for [Company\_Name]

Hi everyone,

[Company Name] employees now have access to VitellaCare, advanced primary care centers, managed by Crossover. With these centers, you can book appointments online to make it easier to get the care you need. One of the things you’ll notice is how their providers take the time to check all the different areas that impact your health. That’s because they offer a wide range of services, including primary care, mental health support and pediatric services. Use it for routine exams, chronic conditions or mental health care. You can request same-day or next-day appointments as well as choose in-person or virtual visits. With one set fee per visit, you’ll know exactly how much each visit will cost you.

You can check it out and create account to schedule visits online [here](https://www.vitellacare.com/).

**Email 2 – Reminder**

Subject Line: Don’t forget, VitellaCare is here for you.

Hi everyone,

If you haven’t done so yet, be sure to check out VitellaCare, managed by Crossover. These advanced primary care centers make it easier to get in for your health and well-being. They have providers that can help with primary care and mental health services. They also offer care navigators who can help you schedule follow-up care. Plus, their one fee per visit makes it easier to predict what each visit will cost you. It’s like an enhanced health care service that you can use for routine exams, chronic conditions, pediatrics and mental health care.

You can check it out and create your account [here](https://www.vitellacare.com/) to schedule a visit online.

**Email 3 – New Employee**

Subject Line: Check out your new health benefits with VitellaCare

Hi there!

I hope you’re getting settled in with your new role. As you dive into your health benefits, be sure to check out your access to VitellaCare, advanced primary care centers, managed by Crossover. These centers offer primary care, mental health support and pediatric services as a convenient health care partner. Use it for routine exams, chronic conditions and mental health care. With one fee per visit, billing is simple and predictable.

You can check it out and create your account [here](https://www.vitellacare.com/) to schedule a visit online.

**Email 4 – Bug going around the office**

Subject Line: Take care of your health during the cold and flu season.

Hi everyone,

As you’ve probably noticed, there’s a bug going around. Please take care of yourselves and families. If you do need to see a doctor, remember you can book an appointment online with VitellaCare, managed by Crossover, where you can get in today or the next day for appointments. They have in-person or virtual options too!

You can book an appointment online [here](https://secure.crossoverhealth.com/u/login?state=hKFo2SAxNWNHTFk4MGFQM3ZHenlPQnNsYjJ0c0JpZXNSQVRvT6Fur3VuaXZlcnNhbC1sb2dpbqN0aWTZIFNpU2gweU1pUE55MTZISlhrZ0pxeUtRZm9lRXZrMGoyo2NpZNkgTlJNQUZ3VWhyaEhFWDdYbkZiZ1VNZUwyRWVPcHRCT1I).

**Email 5 – Wellness Exams**

Subject Line: You can get your routine exams done at VitellaCare.

Hi everyone,

It’s that time of the year when it seems like everyone is trying to get into the doctor for physicals, vaccines, and wellness exams. If you’re getting the whole family ready for school and sports (or if you just want to get in for your annual checkup), remember that you can get that done through VitellaCare, managed by Crossover. They also can see kids who are older than 3 years old, which is good if you have anyone going to daycare or Head Start. You can schedule same-day or next-day appointments.

Here’s a [link](https://secure.crossoverhealth.com/u/login?state=hKFo2SAxNWNHTFk4MGFQM3ZHenlPQnNsYjJ0c0JpZXNSQVRvT6Fur3VuaXZlcnNhbC1sb2dpbqN0aWTZIFNpU2gweU1pUE55MTZISlhrZ0pxeUtRZm9lRXZrMGoyo2NpZNkgTlJNQUZ3VWhyaEhFWDdYbkZiZ1VNZUwyRWVPcHRCT1I) where you can book your appointment(s) online.